

# BONESHAKER BREAKAWAY CHALLENGE TEMPLATES

## Tips:

- \* You can easily link your page to social media by using the tools/icons in top right hand corner of your page. Below is some suggested wording that you can use, feel free to add your own twist!
- \* Remember to personalize these templates based on your fundraising goals & activity for the month (cycling, running, etc.)
- \* Feel free to switch out the general donation page link for your own personal page! Shorten your personal fundraising page's url link, click [here](#) and paste your link, then the new one will be short!
- \* Be sure to tag #BoneshakerBreakaway so we can share your success as well!

## EMAILS:



### Appeal:

Family & Friends,  
I am participating in the Boneshaker Breakaway campaign, in order to raise funds for [Boneshaker Project](#), an Austin nonprofit that gets kids outside and active! As part of the campaign I have pledged to ride my bike over the next month and match that in fundraising for Boneshaker Project's Youth Bike Programs.

**Please help me support Boneshaker Project's Youth Bike Programs by making a donation through my page.** The process is fast, easy, and secure. Even a small donation will help me achieve my goal, and it will benefit a great cause to get kids outside and on bikes! I truly appreciate any support you can provide.



### Follow up:

Greetings!  
I'm excited to update you on my fundraising and riding progress for the Boneshaker Breakaway Challenge! To date I've ridden 75 miles and raised \$100! My goal is \$250, so please keep up the support! I have more to ride and raise, and your support will help get me there! Thank you to those who have already donated to me – I know we're making a difference for local kids and the Boneshaker Project Youth Bike Programs! Thanks again for helping me make my Boneshaker Breakaway Challenge successful!



### Thank you:

Thank you so much for donating to Boneshaker Project through my fundraising page for Boneshaker Breakaway Challenge! Feel free to check back on my fundraising progress as I work toward both my fundraising and exercise goals! Your support helps Boneshaker Project inspire kids to get outside and moving, and I'm so grateful for your contribution!

## TWITTER



Friends! I have pledged to ride 100 miles this month for @BoneshakerTX. Please support me by donating here <http://atlurl.com/ba7r5>



My #BoneshakerBreakaway goal this month is \$100! Pls. support me w/ a donation 2 @BoneshakerTX & get kids active! <http://atlurl.com/ba7r5>



I'm riding 100 miles this month to support @BoneshakerTX Pls. make a donation to the #BoneshakerBreakAway campaign <http://atlurl.com/ba7r5>



I rode 20 miles today for #BoneshakerBreakAway – Pls. help get kids out riding too via @BoneshakerTX w/ a donation <http://atlurl.com/ba7r5>



I'm halfway to my \$500 #BoneshakerBreakAway fundraising goal! Help me hit it by Oct 31 w/a donation 2 @BoneshakerTX <http://atlurl.com/ba7r5>



## FACEBOOK & LINKEDIN

Friends! I am participating in the Boneshaker Breakaway campaign, to raise funds for [Boneshaker Project](#), and I have pledged to ride my bike over the next month and match that in fundraising for Boneshaker Project's Youth Bike Programs. Please support me with a donation, even a small contribution will help me achieve my goal, and it will benefit a great cause to get kids outside and on bikes! I truly appreciate any support you can provide. INSERT YOUR PERSONAL LINK or use

[www.stayclassy.org/BoneshakerBreakaway](http://www.stayclassy.org/BoneshakerBreakaway)



## INSTAGRAM

Post a picture of you doing what moves you! Riding your bike, running, nailing a sick trick – whatever it is, your networks want to see that you're out fulfilling your pledge!

Riding for #BoneshakerBreakaway! Support this ride with a contribution to @BoneshakerTX through my fundraising page. My goal is \$100, please help me get there! INSERT YOUR PERSONAL LINK or use <http://atlurl.com/ba7r5>